



English fluency at work

Develop the English language skills necessary for effective oral presentations, interviews, meetings and planning with *Dynamic Business English*.

Used in parallel with other titles in DynEd's Professional Certification Plan, this course significantly cuts learning time and has successfully prepared students for standardized tests such as the TOEIC® and TOEFL®.

Level

DynEd Level: 2.0

CEFR Level: B2

Features

- Listening- and Speaking-based lessons
- Speech Recognition and Voice Record
- Comprehension and Speaking Exercises
- Placement and Mastery Tests
- Award-winning Records Manager
- Intelligent Tutor
- Teacher Training and Support
- Teacher's Guide with class suggestions and handouts
- Windows, Mac, iOS and Android versions

The DynEd Advantage

Dynamic Business English focuses on the language concepts, grammar, and vocabulary needed to communicate in business situations across a wide range of industries. Information, questions and answers, oral presentations, and interviews form the core of the course.

This six-part course develops listening, oral fluency, and presentation skills. The focus is on major themes that are universal in business, including employee and company history, job descriptions, areas of responsibility, product comparisons, decision making, and planning.

As students go through the course, they develop their listening comprehension, oral fluency, meeting skills, and the confidence necessary to:

- Do well on international standardized tests
- Use English effectively in job and professional situations
- Meet language requirements for job and professional advancement
- Make effective oral presentations at conferences and meetings

Contents

Each unit of *Dynamic Business English* features several types of lessons, each of which keeps learners engaged with the language in a variety of ways that promote long-term English language acquisition.

| | |
|----------------------------------|--|
| Unit 1: Company Description | Present company products, location, customers, history, etc. Introduce and talk about business in a social setting. Ask questions about the company and its products. |
| Unit 2: Work Experience | Review job description, work history, responsibilities, organizational charts and changes. Ask questions relevant to an interview situation. |
| Unit 3: Manufacturing & Trade | Use quantitative expressions to refer to sales, manufacturing, and trade data. Talk about how and why something is being used. Ask and answer questions that use quantitative expressions. |
| Unit 4: Product Comparison | Present, describe, and compare products and services. Make both quantitative and qualitative comparisons. Ask and answer questions about products and preferences. |
| Unit 5: Decision Making | Express alternatives and give reasons for a decision. Express degrees of certainty and logical relationships when discussing options. Develop oral fluency in expressing more complex ideas in a business meeting setting. |
| Unit 6: Planning Ahead | Express future plans which depend on test data. Distinguish between likely and unlikely expectations in spoken English. Ask and answer questions with various types of conditionals. |



Testing Tools

Placement Test

DynEd's Placement Tests position students at their appropriate starting point within DynEd's courses. The process is quick and easy, thanks to DynEd's computer-adaptive testing technology.

Speaking Test

Using state-of-the-art speech recognition technology, DynEd's Speaking Test quickly and automatically measures students' oral proficiency, eliminating the need for expensive native-language raters.

Mastery Test

DynEd's Mastery Tests confirm a student's grasp of the material within a course. Passing a Mastery Test gives students access to more advanced lessons.

Intelligent Tutor

DynEd's Intelligent Tutor provides students with real-time, qualitative feedback that continuously helps them maximize the outcomes of their DynEd study time.